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On The Level - Sunbelt Builders Show - THIS MONTH !!

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Director of Government Affairs

Blair Anderson

SAVE THE DATE- September 25th, 2012!!

Back by popular demand, the Lengefeld Lumber HOMEPAC Skeet Shoot has reserved September 25th, 2012 for its annual Skeet Shoot! We received very good feedback from 2011 participants, and look forward to everyone's continued support in 2012. We decided to move it back a month in order to take advantage of some cooler weather. Save the date, and be ready for the biggest Skeet Shoot yet!

TABA/APPLE ENERGY 2009 ENERGY CODE TRAINING

Wednesday, October 19th, TABA is hosting Residential/Commercial energy code training in collaboration with Apple Energy. The 2009 State of Texas Energy codes take effect in January 2012, and this will be a great opportunity to get up to speed. The RESIDENTIAL class will take place from 9AM-NOON, and the COMMERCIAL class will take place from 1pm-4pm. Cost is \$20 each, and you will get a copy of the 2009 Energy code book. If you are a TABA member, we can invoice you direct. Email blair@tahb.org with your preferred class (Residential/Commercial/Both) and I will get you registered.

On the HOMEPAC Election Front

As many of you may be aware, HOMEPAC has endorsed an "AGAINST" vote on the City of Temple Charter Amendment this November. It will be the last item on the ballot, below 10 constitutional amendments. They have also made a significant financial contribution to the "Save our Charter PAC" efforts. In short, this charter amendment would mandate 2.5 police officers per 1000 population, something that has a very significant cost impact to the City of Temple. It would also take away the flexibility that elected officials have in determining appropriate staffing and budgeting levels for city departments. According to a presentation given by City Manager David Blackburn, passage of this charter amendment would likely lead to a mixture of increased taxes (up to 11 cents per \$100 home valuation) and reduced services in other city departments.

City of Temple IRC/IBC/IFC

The City of Temple is in the process of finalizing updates to the City's Residential/Fire/Building codes. These should all come before the city council by the end of November, and TABA will be supporting the proposal which includes TABA endorsed amendments on delaying things such as stricter light bulb and window requirements. We appreciate the city's commitment to our industry during these difficult economic times. They have worked very hard to involve our members in the process, and we'd really like to thank Richard Therriault and his entire team.

City of Temple Perimeter Street Fees

The City of Temple is considering changes to the way that they have been calculating/collecting/implementing perimeter street fees. The council was recently briefed on several different options available (to include keeping the fees as they are, requiring landowners to simply dedicate ROW during the approval process, and a host of other options). TABA will be tracking this issue closely and will be requesting input from our members when it is further along in the process.

City of Temple Post Construction Ordinance

I am currently seeking any volunteers who might be interested in serving on a workgroup regarding the City of Temple post construction ordinance which is on the radar to be adopted by August of next year. The City is currently working on a draft manual of criteria which will satisfy post-construction "Best Management Practices", as well as determining the size and scope of BMP's required on each project. If you would like to serve on this committee, please contact me at <u>blair@tahb.org</u>

City of Temple Temporary Storage Ordinance

Due to a variety of community concerns with the temporary storage ordinance under consideration, the City Council decided to table the draft temporary storage ordinance. Should this come back at a later date, TABA will continue to be involved in providing input from the outset.

GOVERNMENT AFFAIRS 2012 PLANNING MEETING

The Government Affairs Committee will be holding a 2012 planning meeting later this month, and we need your input. I want you to be honest and "shoot from the hip", let me know what's working, what's not working, what can be changed, what you would like to see implemented, etc. I am specifically looking for feedback on the cities of Temple, Belton, HH, Troy, Salado, Morgan's Pt, and Bell County. All input will be kept strictly confidential, as we work to solidify our agenda for 2012. Please email <u>blair@tahb.org</u> or call my cell at 254-239-4309.

Thank you everyone and have a great October!

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The 2012 Home & Garden Show is scheduled for February 25 and 26 with the Preview Party set for Friday, February 24th. The Home & Garden Show Committee, chaired by Andy Bass of Bass Electric, is hard at work organizing and scheduling for the largest event we take on here at TABA and open booking has begun for the 2012 Home & Garden Show. All 2011 exhibitors have been given the opportunity to book their same location for next year and now that deadline has come and gone. If you are interested in participating in the largest Home & Garden Show in Central Texas then please call now to reserve you spot. You can download the show layout and booth price guide by <u>clicking here</u>. To get started, please call the office at 254-773-0445 with the layout in hand so we can go over what booths are open. A deposit of \$100 is required at time of booking and booths booked before December 1st must be paid in full by December 31st. Call early for best booth locations.

This show takes up over 75,000 square feet of exhibit space boasting over 125 exhibitors showing anything from homebuilding to flooring to plants to pots and pans to mops and brooms. There is something for everybody and every exhibitor is welcome. The show typically brings in around 4,500 people througout the three days it is open which includes the private showing at the Friday night Preview Party. It is a cost effective way to market your product or service to thousands of people in a short period of time and we encourage you to take a good, hard look at participating.

If you cannot afford the time to actually be in the show, you may consider being a show sponsor. There are two levels of sponsorship. 1st level is our Show Partner level costing \$2000. At this level, your company logo is shown on all of our advertising which includes TV and print as well as spoken in the TV commercial. Your banner will also appear in the Expo domed floor area and recognized numerous times throughout the entire show. If \$2000 is too pricey, you might go for the \$250 banner sponsor level which gets your banner in the domed room floor and recognized several times throughout the entire show.

We hope that you will give serious consideration to participating at some level whether it be in the show itself, as a sponsor or both, most people tell us that it was well worth it. For questions regarding the show, booth booking or sponsorship, please call the TABA office.



TABA DIRECTORY

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You should have received by now the Annual TABA Directory information update. Every year, TABA publishes a membership directory that is used by many inside and outside of the membership and it is important that your information be as correct and up to date as possible. Please take a few minutes to scan over the information that we currently have on file for you and make changes where necessary. Please also remember to fill in what categories your business or service best fits into. You can put your

business in three categories if you choose. The deadline is November 1st to get your information in and if we do not receive an updated information page, we will assume the information provided is correct and it will be pulbished in the 2012 Directory.

There is also a fantastic marketing opportunity that comes with the directory and being a TABA member. Advertising in the directory is a cost effective and long lasting investment. Your ad lasts for an entire year. If you wish to advertise in the directory, please mark appropriately and send you camera ready art or business card in or you can email the ad to <u>cheryl@tahb.org</u>. If you have any questions regarding your directory information or advertising please feel free to contact Cheryl at the TABA office.

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NEW HOME STARTS

	Sept '11	Sept '10	'11 YTD	'10 YTD
Temple	31	20	298	308
Belton	5	8	59	61
Morgan's Point	0	0	6	3
Totals	36	42	363	372

Note: this data represents a compilation of the statistics that are reported by the Temple Daily Telegram every Sunday.

ALL HOME CLOSINGS

Sept '11	123	'11 YTD	811
Sept '10	121	'10 YTD	1,357

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EO's Comments

Cheryl Hunka Executive Officer

Time is flying by. Only 4 more of my sons 8th grade football games to attend and less then 3 months of this year left! It's been a year where we have all had to pull together and work hard to get all of our projects completed as successful as possible. Membership has been holding pretty steady and all of our projects came just slightly below where we projected them to be but all in all, it has been a good year. There is only one more TABA meeting left for the year. Scheduled for Thursday, December 1st, our Holiday Lucheon will be held at Cathedral Oaks Convention Center. At this event we will be recognizing key people within our Association who have stepped up and helped us pull out a good year. We will also be recognizing Realtors and Real Estate Agencies who have played a key role in the success of our TABA Builders. Lunch will be catered by Classic Catering and reservations are required. Invitations will be mailed soon.

Planning for 2012 continues. If you are interested in serving on a project committee, please call the TABA office. That's it from my desk. Remember no TABA events are scheduled for the month of October or November but the Holiday Luncheon is set for December 1 so mark your calendars now. I hope many of you decide to attend the Sunbelt Builders Show that is scheduled for October 20-22 at the Austin Convention Center. This year's show is much closer to home and from what I hear has lots to offer in exhibits, education seminars and speakers. Visit <u>www.sunbeltbuildersshow.com</u> for more information and to register.

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